



# ROTARY CLUB OF FORT LAUDERDALE

P.O. BOX 2399 • Ft. Lauderdale, FL 33303

## 2011 Sponsorship Opportunities



### Admiral Sponsor

**\$10,000+ Sold**

- Featured as “Title Sponsor” of the 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race (M/RNRRR)
- Right of first refusal for 2012 Admiral Level Sponsorship for 2012
- Corporate name and/or logo prominently featured on:
  - Name and Logo on the front of M/RNRRR & Volunteer Tee Shirts - 65
  - All M/RNRRR marketing and media materials
  - M/RNRRR brochures and entry form
  - M/RNRRR Promotional Posters for placement around Fort Lauderdale
- Corporate name and Logo prominently displayed at 5K Run, 90<sup>th</sup> Birthday, & New River Raft Race
- Name & Logo on Rotary’s website Home Page with link to sponsor’s website
- Name & Logo on Rotary’s website Event Pages with link to sponsor’s website
- Prominent booth placement at the post-race Party in Esplanade Park – 750 est. attendance
- Opportunity to distribute print advertising and samples during the event
- 4 complimentary race entries – \$1,000 value
- Invitations to all sponsor parties/events
- Prominent display Corporate banners along race course (sponsor provided)
- Stage time and participation in Race Awards presentations
- Invitation to be Rotary Lunch Speaker with topic to be mutually agreed upon – 125 attendees

### **Rotary Club of Fort Lauderdale 2010-11 Admiral Sponsor**

#### **Additional benefits through out Rotary Fiscal year 2010-11:**

- Prominent print recognition as Admiral Sponsor at the following Rotary Club 2011-12 events:
  - 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race – 750+ Attendees
  - 9<sup>th</sup> Annual Rotary 5K Run/Walk – 1200+ Attendees
  - 90<sup>th</sup> Birthday Celebration & Auction – 250 to 300 Attendees
  - Tennis Fun Tournaments – 40 Attendees
  - Scholarship Awards Luncheon -150 to 200 Attendees
  - Family Softball Game and Picnic – 80 Attendees
  - Family Picnic – 100 Attendees
  - Rotary Holiday Dinner Party -150 Attendees
  - Annual Year End Celebration Dinner – 125 Attendees
  - All Club community service project sites – 8 to 12 per year
- Prominent listing as Admiral Sponsor with logo and link in our weekly E-Newsletter – 175 X 48= 8,400
- Prominent listing as Admiral Sponsor with logo and link on our Rotary Club’s e-mail masthead -30,000

**\* Sponsorship can be customized to meet your marketing and promotional needs**

The Fort Lauderdale Rotary 1090 Foundation, Inc. which administers our scholarships and charity projects, is a 501(c)(3) non-profit charitable organization. All charitable contributions are tax exempt according to applicable governing regulations. Due to the changing nature of the tax regulations, and unique individual circumstances a qualified tax advisor should be consulted.



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## 2011 Sponsorship Opportunities



### Commodore Sponsor

**\$5,000**

- Special Recognition as Sponsor for New River Raft Race Start & Finish line
- Corporate name and/or logo prominently featured on:
  - Name and Logo on the back of M/RNRRR & Volunteer Tee Shirts
  - All M/RNRRR marketing and media materials
  - M/RNRRR brochures and entry form
  - M/RNRRR Promotional Posters for placement around Fort Lauderdale
- Corporate name and Logo prominently displayed at 5K Run, 90<sup>th</sup> Birthday, & New River Raft Race
- Name & Logo on Rotary's website Event Pages with link to sponsors website
- Prominent booth placement at the post-race Party in Esplanade Park – 750 est. attendance
- Opportunity to distribute print advertising and samples during the event
- 2 complimentary race entries - \$500 value
- Invitations to all sponsor parties/events
- Opportunity to display Corporate banner in front of Buffet Table (sponsor provided)

### **Rotary Club of Fort Lauderdale 2010-11 Commodore level Sponsor**

#### **Additional benefits through out Rotary Fiscal year 2011-12:**

- Prominent print recognition as Gold Sponsor at the following Rotary Club 2011-12 events:
  - 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race – 750+ Attendees
  - 9<sup>th</sup> Annual Rotary 5K Run/Walk – 1200+ Attendees
  - 90<sup>th</sup> Birthday Celebration & Auction – 250 to 300 Attendees
  - Tennis Fun Tournaments – 40 Attendees
  - Scholarship Awards Luncheon -150 to 200 Attendees
  - Family Softball Game and Picnic – 80 Attendees
  - Family Picnic – 100 Attendees
  - Rotary Holiday Dinner Party -150 Attendees
  - Annual Year End Celebration Dinner – 125 Attendees
  - All Club community service project sites – 8 to 12 per year
- Prominent listing as Commodore Sponsor with logo and link in our weekly E-Newsletter – 190 X 48= 8,400
- Prominent listing as Commodore Sponsor and link on our Rotary club's e-mail masthead – 30,000

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## 2011 Sponsorship Opportunities



### Captain Sponsor

**\$2,500**

- Special Recognition as Sponsor for New River Raft Race Stage and Post Race Party
- Corporate name and/or Logo displayed on:
  - Back of M/RNRRR & Volunteer Tee Shirts
  - All marketing and media materials
  - Race brochures and entry forms
  - Promotional Posters for placement around Fort Lauderdale
- Corporate name and Logo prominently displayed at 5K Run, 90<sup>th</sup> Birthday, & New River Raft Race
- Name & Logo on Rotary's website Event Page with link to sponsors website
- Prominent booth placement at the post-race Party in Esplanade Park – 750 est. attendance
- Opportunity to distribute print advertising and samples during the event
- 1 complimentary race entries - \$250.00 value
- Invitations to all sponsor parties/events

### **Rotary Club of Fort Lauderdale 2010-11 Captain level Sponsor**

#### **Additional benefits throughout Rotary Fiscal year 2011-12:**

- Prominent print recognition as Silver Sponsor at the following Rotary Club 2011-12 events:
  - 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race – 750+ Attendees
  - 9<sup>th</sup> Annual Rotary 5K Run/Walk – 1200+ Attendees
  - 90<sup>th</sup> Birthday Celebration & Auction – 250 to 300 Attendees
  - Tennis Fun Tournaments – 40 Attendees
  - Scholarship Awards Luncheon -150 to 200 Attendees
  - Family Softball Game and Picnic – 80 Attendees
  - Family Picnic – 100 Attendees
  - Rotary Holiday Dinner Party -150 Attendees
  - Annual Year End Celebration Dinner – 125 Attendees
  - All Club community service project sites – 8 to 12 per year
- Prominent listing as Captain Sponsor and link in our weekly E-Newsletter – 190 X 48= 8,400
- Prominent listing as Captain Sponsor and link on our Rotary club's e-mail masthead – 30,000

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## 2011 Sponsorship Opportunities



### Buccaneer Sponsor

**\$1,000**

- Special Recognition as Sponsor for New River Raft Race Registration, **or**
- Special Recognition as Sponsor for New River Raft Race Tee Shirts, **or**
- Special Recognition as Sponsor for New River Raft Race Water Cannon, **or**
- Special Recognition as Sponsor for New River Raft Race Floating Docks.
- Prominent Signage at the registration table & stage (sponsor provide)
- Corporate name and/or Logo displayed on:
  - Back of M/RNRRR & Volunteer Tee Shirts
  - Race brochures and entry forms
- Booth placement at the M/RNRRR post-race Party in Esplanade Park – 750 est. attendance
- Opportunity to distribute print advertising or samples during the event
- Corporate name and Logo prominently displayed at M/RNRRR event venues
- Invitations to all sponsor parties/events
- 1 complimentary race entries - \$250 value

### **Rotary Club of Fort Lauderdale 2010-11 Buccaneer Sponsor**

#### **Additional benefits through out Rotary Fiscal year 2011-12:**

- Prominent print recognition as Bronze Sponsor at the following Rotary Club 2011-12 events:
  - 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race – 750+ Attendees
  - 9<sup>th</sup> Annual Rotary 5K Run/Walk – 1200+ Attendees
  - 90<sup>th</sup> Birthday Celebration & Auction – 250 to 300 Attendees
  - Tennis Fun Tournaments – 40 Attendees
  - Scholarship Awards Luncheon -150 to 200 Attendees
  - Family Softball Game and Picnic – 80 Attendees
  - Family Picnic – 100 Attendees
  - Rotary Holiday Dinner Party -150 Attendees
  - Annual Year End Celebration Dinner – 125 Attendees
  - All Club community service project sites – 8 to 12 per year
- Listing as Buccaneer Sponsor and link in our weekly E-Newsletter – 190 X 48= 9,120
- Listing as Buccaneer Sponsor on our Rotary club's e-mail masthead – 30,000

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## 2011 Sponsorship Opportunities



### Club Sponsor

**\$300**

- Appropriate recognition for Club Level Sponsors who covers an identified Rotary Expense
- Name displayed at 5K Run, 90<sup>th</sup> Birthday, & New River Raft Race
- Opportunity to distribute print advertising in 5K Run/Walk “Goodie Bags” and M/RNRRR

### **Rotary Club of Fort Lauderdale 2011-12 Club Level Sponsor**

#### **Additional benefits through out Rotary Fiscal year 2011-12:**

- Print recognition as Club Level Sponsor at the following Rotary Club 2011-12 events:
  - 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race – 750+ Attendees
  - 9<sup>th</sup> Annual Rotary 5K Run/Walk – 1200+ Attendees
  - 90<sup>th</sup> Birthday Celebration & Auction – 250 to 300 Attendees
  - Tennis Fun Tournaments – 40 Attendees
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  - Family Softball Game and Picnic – 80 Attendees
  - Family Picnic – 100 Attendees
  - Rotary Holiday Dinner Party -150 Attendees
  - Annual Year End Celebration Dinner – 125 Attendees
  - All Club community service project sites – 8 to 12 per year
- Listing as Club Sponsor and link in our weekly E-Newsletter – 190 X 48= 9,120



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## 2011 Sponsorship Opportunities



### Sponsorship Commitment Form

**Platinum**

**\$10,000+**

“Title Sponsor” of the 9<sup>th</sup> Annual Rotary 5K Run/Walk

**Admiral - Sold**

“Title Sponsor” of the 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race

**Gold/Commodore**

**\$5,000**

Raft Race Start/Finish Line

5K Stage plus Start/Finish

90<sup>th</sup> Birthday Event Sponsor

**Silver/Captain**

**\$2,500**

Raft Race Stage & Post Race Party

5K Run Registration

5K Run Breakfast

Run Customized Water Bottle

Run Goodie Bags

90<sup>th</sup> Birthday Celebration Bar

**Bronze/Buccaneer**

**\$1,000**

Raft Race Registration

Raft Race Tee Shirts

Raft Race Water Cannon

Raft Race Floating Docks

5K Water Station

5K Race Day Entertainment

90<sup>th</sup> Birthday Auction – multiple

90<sup>th</sup> Birthday Entertainment

90<sup>th</sup> Birthday Yearbook Sponsor

**Rotary Club**

**\$300**

Club Level

Contact Person: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I agree to donate \$ \_\_\_\_\_ to the Fort Lauderdale Rotary 1090 Foundation, Inc. for the:

**The 1<sup>st</sup> Annual Maroone/Rotary New River Raft Race,**

**The 9<sup>th</sup> Annual Rotary 5K Run/Walk, The 90<sup>th</sup> Birthday Celebration, or Club:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return this Sponsorship Commitment Form to:

Rotary Club of Fort Lauderdale

Ms. Meryl Schickler

P.O. Box 2399 Fort Lauderdale, Florida 33303

Phone/Fax: 954-424-0731

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