



ROTARY CLUB OF FORT LAUDERDALE

P.O. BOX 2399 • Ft. Lauderdale, FL 33303

2011 - 2012 Sponsorship Opportunities



Platinum Sponsor

\$10,000+

- Featured as “Title Sponsor” of the 9th Annual Rotary 5K Run/Walk
- Right of first refusal for Platinum Level Sponsorship for 2012 5K Run/Walk event
- Corporate name and/or logo prominently featured on:
 - Name and Logo on the front of 5K Run & Volunteer Tee Shirts – 1,000
 - All 5K Run/Walk marketing and media materials – 10,000
 - 5K Run/Walk brochures and entry form – 10,000
 - 5K Run/Walk Promotional Posters for placement around Fort Lauderdale – 200
- Corporate name and Logo prominently displayed at 5K Run, 90th Birthday, & New River Raft Race
- Name & Logo on Rotary’s website Home Page with link to sponsor’s website
- Name & Logo on Rotary’s website Event Pages with link to sponsor’s website
- Prominent booth placement at the post-race Party in Huizenga Park – 1,200 est. attendance
- Opportunity to distribute print advertising and samples in 5K Run/Walk “goodie bags”- 1,000
- 50 complimentary race entries – \$1,250 value
- Name on Race Number Bibs – 1,000
- Invitations to all sponsor parties/events
- Prominent display Corporate banner along 3.1 mile race route (sponsor provided)
- Naming of 1 – Two Year \$2,500/Year Rotary Scholarship - \$5,000 value
- Stage time and participation in Race Awards presentations
- Invitation to be Rotary Lunch Speaker with topic to be mutually agreed upon – 125 attendees
- Online Registration on Active.com with 3 E-Newsletter blasts at 30,000 each – 90,000

Rotary Club of Fort Lauderdale 2011-1012 Platinum Sponsor

Additional benefits through out Rotary Fiscal year 2011-12:

- Exclusive Sponsor Name and Logo on Rotary Annual Raffle ticket
- Representative to draw 1st and 2nd place Raffle tickets at the Rotary Annual Raffle
- Prominent print recognition as Platinum Sponsor at the following Rotary Club 2011-12 events:
 - 1st Annual Maroone/Rotary New River Raft Race – 750+ Attendees
 - 9th Annual Rotary 5K Run/Walk – 1200+ Attendees
 - 90th Birthday Celebration & Auction – 250 to 300 Attendees
 - Tennis Fun Tournaments – 40 Attendees
 - Scholarship Awards Luncheon -150 to 200 Attendees
 - Family Softball Game and Picnic – 80 Attendees
 - Family Picnic – 100 Attendees
 - Rotary Holiday Dinner Party -150 Attendees
 - Annual Year End Celebration Dinner – 125 Attendees
 - All Club community service project sites – 8 to 12 per year
- Prominent listing as Platinum Sponsor with logo and link in our weekly E-Newsletter – 190 X 48= 9,120
- Prominent listing as Platinum Sponsor with logo and link on our Rotary Club’s e-mail masthead -30,000

*** Sponsorship can be customized to meet your marketing and promotional needs**



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Gold Sponsor

\$5,000

- Special Recognition as Sponsor for the 90th Birthday Celebration, **or**
- Special Recognition as Sponsor for the 5K Stage & Start/Finish line.
- Corporate name and/or logo prominently featured on:
 - Name and Logo on the back of 5K Race & Volunteer Tee Shirts –1,000
 - All 5K Run/Walk marketing and media materials – 10,000
 - 5K Run/Walk brochures and entry form – 10,000
 - 5K Run/Walk Promotional Posters for placement around Fort Lauderdale – 200
- Corporate name and Logo prominently displayed at 5K Run, 90th Birthday, & New River Raft Race
- Name & Logo on Rotary’s website Event Pages with link to sponsors website
- Prominent booth placement at the post-race Party in Huizenga Park – 1,200 est. attendance
- Opportunity to distribute print advertising and samples in 5K Run/Walk “goodie bags” – 1,000
- 20 complimentary 5K race entries - \$500 value
- Invitations to all sponsor parties/events
- Opportunity to display Corporate banner in front of Buffet Table (sponsor provided)
- Naming of 1 – Two Year \$2,500/Year Rotary Scholarship - \$5000 value

Rotary Club of Fort Lauderdale 2011-12 Gold Sponsor

Additional benefits through out Rotary Fiscal year 2011-12:

- Prominent print recognition as Gold Sponsor at the following Rotary Club 2011-12 events:
 - 1st Annual Maroone/Rotary New River Raft Race – 750+ Attendees
 - 9th Annual Rotary 5K Run/Walk – 1200+ Attendees
 - 90th Birthday Celebration & Auction – 250 to 300 Attendees
 - Tennis Fun Tournaments – 40 Attendees
 - Scholarship Awards Luncheon -150 to 200 Attendees
 - Family Softball Game and Picnic – 80 Attendees
 - Family Picnic – 100 Attendees
 - Rotary Holiday Dinner Party -150 Attendees
 - Annual Year End Celebration Dinner – 125 Attendees
 - All Club community service project sites – 8 to 12 per year
- Prominent listing as Gold Sponsor with logo and link in our weekly E-Newsletter – 190 X 48= 9,120
- Prominent listing as Gold Sponsor and link on our Rotary club’s e-mail masthead – 30,000

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2011 - 2012 Sponsorship Opportunities



Silver Sponsor

\$2,500

- Special Recognition as Sponsor for the 5K Run/Walk Registration, **or**
- Special Recognition as Sponsor for the 5K Run/Walk Breakfast, **or**
- Special Recognition as Sponsor for the 5K Run/Walk Customized Water Bottles, **or**
- Special Recognition as Sponsor for the 5K Run/Walk Goodie Bags, **or**
- Special Recognition as Sponsor for the 90th Birthday Celebration Bar.
- Corporate name and/or Logo displayed on:
 - Back of 5K Race & Volunteer Tee Shirts – 1,200
 - All marketing and media materials – 10,000
 - Race brochures and entry forms – 10,000
 - Promotional Posters for placement around Fort Lauderdale - 200
- Corporate name and Logo prominently displayed at 5K Run, 90th Birthday, & New River Raft Race
- Name & Logo on Rotary’s website Event Page with link to sponsors website
- Prominent booth placement at the post-race Party in Huizenga Park – 1,200 est. attendance
- Opportunity to distribute print advertising and samples in 5K Run/Walk “goodie bags” – 1,000
- 10 complimentary race entries - \$250.00 value
- Invitations to all sponsor parties/events

Rotary Club of Fort Lauderdale 2011-12 Silver Sponsor Additional benefits through out Rotary Fiscal year 2011-12:

- Prominent print recognition as Silver Sponsor at the following Rotary Club 2011-12 events:
 - 1st Annual Maroone/Rotary New River Raft Race – 750+ Attendees
 - 9th Annual Rotary 5K Run/Walk – 1200+ Attendees
 - 90th Birthday Celebration & Auction – 250 to 300 Attendees
 - Tennis Fun Tournaments – 40 Attendees
 - Scholarship Awards Luncheon -150 to 200 Attendees
 - Family Softball Game and Picnic – 80 Attendees
 - Family Picnic – 100 Attendees
 - Rotary Holiday Dinner Party -150 Attendees
 - Annual Year End Celebration Dinner – 125 Attendees
 - All Club community service project sites – 8 to 12 per year
- Prominent listing as Silver Sponsor and link in our weekly E-Newsletter – 190 X 48= 9,120
- Prominent listing as Silver Sponsor and link on our Rotary club’s e-mail masthead – 30,000

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Bronze Sponsor

\$1,000

- Special Recognition as Sponsor of the Water Station at the 5K Run/Walk (sponsor provide), **or**
- Special Recognition as Sponsor of Entertainment at the 5K Run/Walk, **or**
- Special Recognition as Sponsor of the 90th Birthday Celebration Auction, **or**
- Special Recognition as Sponsor of the 90th Birthday Celebration Entertainment, **or**
- Special Recognition as Sponsor of the 90th Birthday Celebration Year Book.
- Corporate name and/or Logo displayed on:
 - Back of 5K Race & Volunteer Tee Shirts – 1,000
 - Race brochures and entry forms – 10,000
- Booth placement at the 5K run/Walk post-race Party in Huizenga Park – 1,200 est. attendance
- Opportunity to distribute print advertising or samples in 5K Run/Walk “goodie bags” – 1,000
- Corporate name and Logo prominently displayed at 5K Run & Rotary Raffle event venues
- Invitations to all sponsor parties/events
- 5 complimentary race entries - \$125 value

Rotary Club of Fort Lauderdale 2011-12 Bronze Sponsor Additional benefits through out Rotary Fiscal year 2011-12:

- Prominent print recognition as Bronze Sponsor at the following Rotary Club 2011-12 events:
 - 1st Annual Maroone/Rotary New River Raft Race – 750+ Attendees
 - 9th Annual Rotary 5K Run/Walk – 1200+ Attendees
 - 90th Birthday Celebration & Auction – 250 to 300 Attendees
 - Tennis Fun Tournaments – 40 Attendees
 - Scholarship Awards Luncheon -150 to 200 Attendees
 - Family Softball Game and Picnic – 80 Attendees
 - Family Picnic – 100 Attendees
 - Rotary Holiday Dinner Party -150 Attendees
 - Annual Year End Celebration Dinner – 125 Attendees
 - All Club community service project sites – 8 to 12 per year
- Listing as Bronze Sponsor and link in our weekly E-Newsletter – 190 X 48= 9,120
- Listing as Bronze Sponsor on our Rotary club’s e-mail masthead – 30,000

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2011 - 2012 Sponsorship Opportunities



Club Sponsor

\$300

- Appropriate recognition for Club Sponsors who covers an identified Rotary Expense
- Name displayed at 5K Run, 90th Birthday, & New River Raft Race
- Opportunity to distribute print advertising in 5K Run/Walk “Goodie Bags” and RCNRRR

Rotary Club of Fort Lauderdale 2011-12 Club Level Sponsor

Additional benefits through out Rotary Fiscal year 2011-12:

- Print recognition as Club Sponsor at the following Rotary Club 2011-12 events:
 - 1st Annual Maroone/Rotary New River Raft Race – 750+ Attendees
 - 9th Annual Rotary 5K Run/Walk – 1200+ Attendees
 - 90th Birthday Celebration & Auction – 250 to 300 Attendees
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 - Rotary Holiday Dinner Party -150 Attendees
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 - All Club community service project sites – 8 to 12 per year
- Listing as Club Sponsor and link in our weekly E-Newsletter – 190 X 48= 9,120



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Sponsorship Commitment Form

Platinum

\$10,000+

“Title Sponsor” of the 9th Annual Rotary 5K Run/Walk

Admiral -Sold

“Title Sponsor” of the 1st Annual Maroone/Rotary New River Raft Race

Gold/Commodore

\$5,000

- Raft Race Start/Finish Line
- 5K Stage plus Start/Finish
- 90th Birthday Event Sponsor

Silver/Captain

\$2,500

- Raft Race Stage & Post Race Party
- 5K Run Registration
- 5K Run Breakfast
- Run Customized Water Bottle
- Run Goodie Bags
- 90th Birthday Celebration Bar

Bronze/Buccaneer

\$1,000

- Raft Race Registration
- Raft Race Tee Shirts
- Raft Race Water Cannon
- Raft Race Floating Docks
- 5K Water Station
- 5K Race Day Entertainment
- 90th Birthday Auction – multiple
- 90th Birthday Entertainment
- 90th Birthday Yearbook Sponsor

Rotary Club

\$300

- Club Level

Contact Person: _____

Organization Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

I agree to donate \$ _____ to the Fort Lauderdale Rotary 1090 Foundation, Inc. for the:

The 1st Annual Maroone/Rotary New River Raft Race,

The 9th Annual Rotary 5K Run/Walk, The 90th Birthday Celebration, or The Club:

Signature

Date

Please return this Sponsorship Commitment Form to:

Rotary Club of Fort Lauderdale

Ms. Meryl Schickler

P.O. Box 2399 Fort Lauderdale, Florida 33303

Phone/Fax: 954-424-0731

The Fort Lauderdale Rotary 1090 Foundation, Inc. which administers our scholarships and charity projects, is a 501(c)(3) non-profit charitable organization. All charitable contributions are tax exempt according to applicable governing regulations. Due to the changing nature of the tax regulations, and unique individual circumstances a qualified tax advisor should be consulted.